

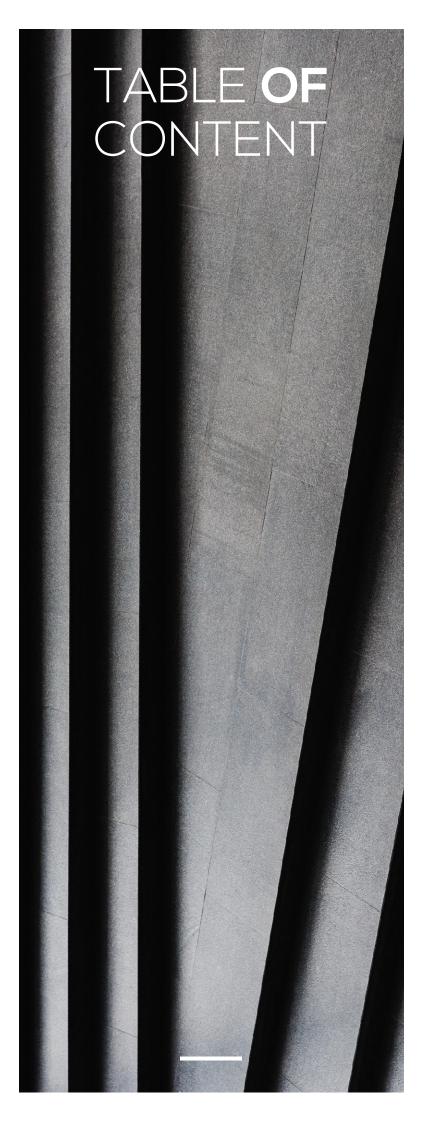
"A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart. I am alone, and feel the charm of existence in this spot, which was created for the bliss of souls like mine." J.W Von Goethe UNIMAR COMPANY PROFILE 2023

## Introduction Begins With A Clear Vision.



**Our vision** of the future is greener communities, healthy lives, stronger buildings and appealing interiors.





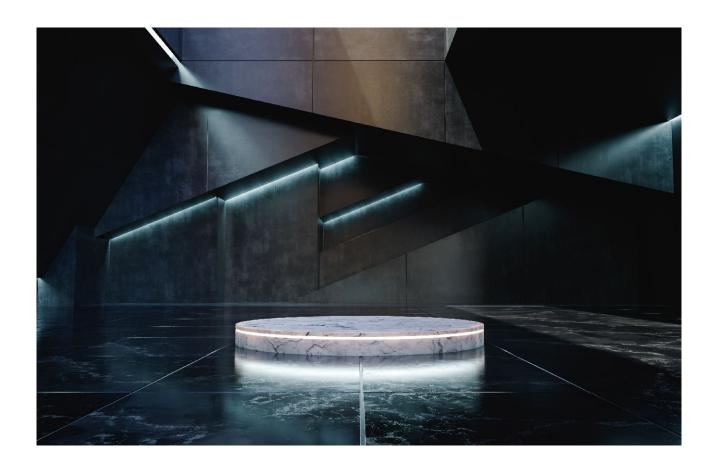
**Unimar Vision** Message From CEO Sustainability **Unimar Values** Unimar Quality Policy The Golden Triangle Our Supply Chain Timeline Lines of Business Stones and Granite Division Made in Italy Unimar Technology Unimar Innovation **ASTM International Codes** Fit-out and Interiors Division Unimar Design Studio Projects Snapshots

Skyscrapers
Villas and Palaces
Large-Scale Projects

Our Rain Makers
To Unimar Team
Health and Safety
Working for Tomorrow

Reach Us

#### MAKE THE FIRST IMPRESSION



"Dream big, it's the first step to success, making goals come second." Invajy

### Fascination Of The **Authentic** Beauty



Unimar philosophy, from the beginning, has been unique. From the essence of ideas to the creation and development of the living experience, our priority is to take care of our clients and be authentic and different in everything we do.

#### Talal Mansour

President & CEO Unimar Group of Companies

## It's Definitely In Our **DNA**



We just love pushing the limits to see what can be done in final design and the outcome - both in terms of aesthetics and functionality. And obviously, without quality to back it up, it would be nothing. So, if you love perfection, at Unimar, you can trust. We live by these principles. Every product is designed with simplicity and checked by hand before it leaves our factories, packed well to reach as it-is and, of course, it must be beautiful. Our Design Studio is a place where our artists make creativity happen.

They live and breathe simplicity and its magic. It's in our DNA.

Talal MANSOUR

#### Sustainability And Respect For **Environment**







We are big believers of sustainability. In addition to looking at product level, we monitor everyday steps to reduce the impact on the environment - as a business and as individuals.

It's not just something to do once to tick a box and then forget about it it is a continuous process. We do big things like recycle stone and water. We are working extremely hard on introducing eco-friendly FSC-certified packaging alternatives.

Then there are small things like no plastic bottles and coffee cups in our offices - every little gesture adds up. We're also minimizing our paper use by focusing more on our digital catalogues and reducing the number of papers we print. It was a tough call because, in the design and luxury sector, beautiful printed catalogues are seen as a type of calling card for top brands.



#### Each paper matters:



The carbon footprint of one **A4** sheet of office paper ranges from 4.29 to 4.74 g. It translates into 180 million tons of **CO2** for 300 million tons of paper used annually.

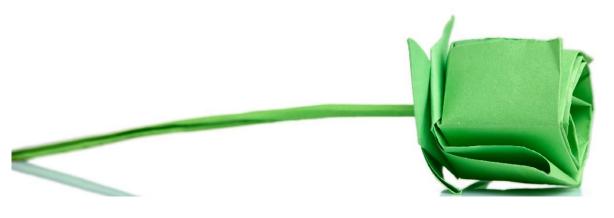






Our green mission is sustainable growth. We have created baselines for construction industry to solidify the environmental advantages of rational raw material choices and initiated industry-wide campaigns to reduce the life-cycle impact of natural products by developing a series of best practices to supports the green movement in quarrying, fabrication and reclamation.

# Clean Products Are Green Products

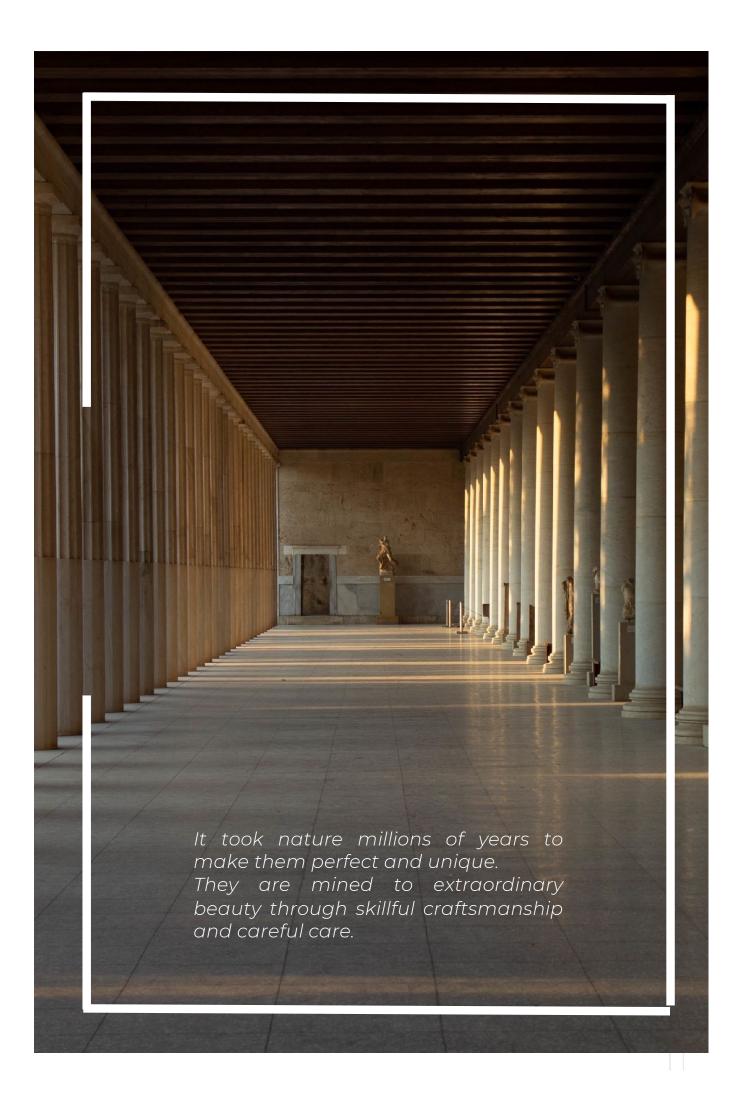








The Natural Stone Council (NSC), in partnership with the University of Tennessee's Center for Clean Products (CCP), has produced a library of information regarding Genuine Stone® and the environment. Their progressive research has substantiated that natural stone possesses many benefits and is a smarter green building material. Unimar is leading the marble and granite industry in Middle East and Africa in this green initiative.



#### Our Core **Values**



Client First



Transparency Trust



Safety



Teamwork



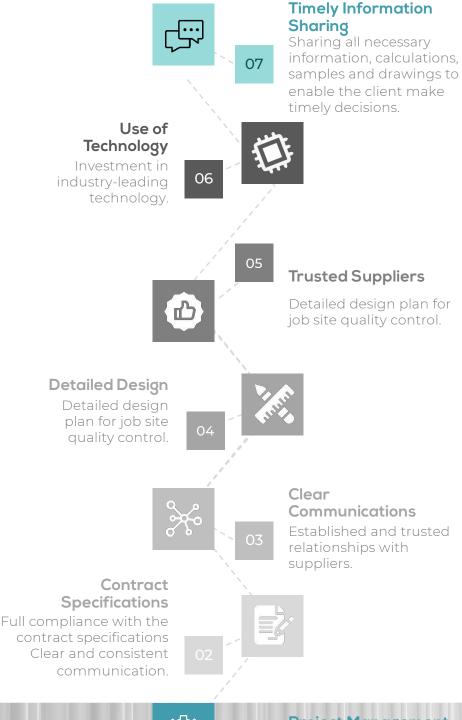
Care of People



#### Pillar Of UNIMAR

#### Quality Policy

Foundation of Client Satisfaction





01

#### **Project Management**

Experienced project management and support team.

To establish and set out procedures to be adopted in order to ensure that all work carried out at projects meet our quality standards, here are pillars of Unimar quality policy.



With two factories in Italy and Saudi Arabia and fully operational office in the United Arab Emirates, we have established ourselves as industry pioneers, delivering high-quality projects that define modern architectural design aspects.



Unimar vision of the future is greener communities, healthy lives, stronger buildings and appealing interiors.



#### MANPOWER

172+ Employees including Designers, Admin and Workers.



#### OFFICES

2 offices in G.C.C and 1 Office in Europe.



**Unimar** is one of the Middle East' largest and most experienced stone manufacturer and suppliers. Its ability to complete the most challenging civil construction, interior and fit-out projects is backed by one modern factory in Italy and one in Saudi Arabia both equipped with state of the art machinery and latest equipment.

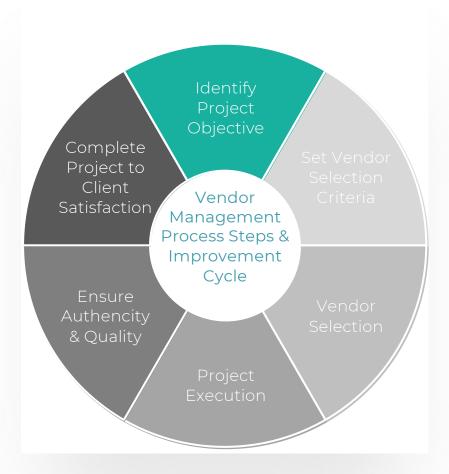
We have one factory in Italy and another one in Saudi Arabia to supply the finest stones but also provide raw materials, construction supplies, fixtures, fittings and furniture from around the world.

#### Global Reach



Defined by one-of-a-kind creations, attention to detail, love of natural stone, from concept to design, technical drawing, site surveys, material selection, construction, and installation - we handle each phase with care and respect.

### **Choosing** Partners & Suppliers



Over decades, **Unimar** has developed an ecosystem of suppliers, from around the world, who support our business operations. Our goal is to deliver perfect projects within tight timeframes, at a cost that represents the best possible value to our clients. We love working with designers who share the same vision and enjoy a mutual exchange of ideas. The ones who are not interested in brief trends or jumping on the latest fashion and those who love the notion "Why did nobody ever think to do that before?" Once done, it seems so natural, it becomes Unimar style.

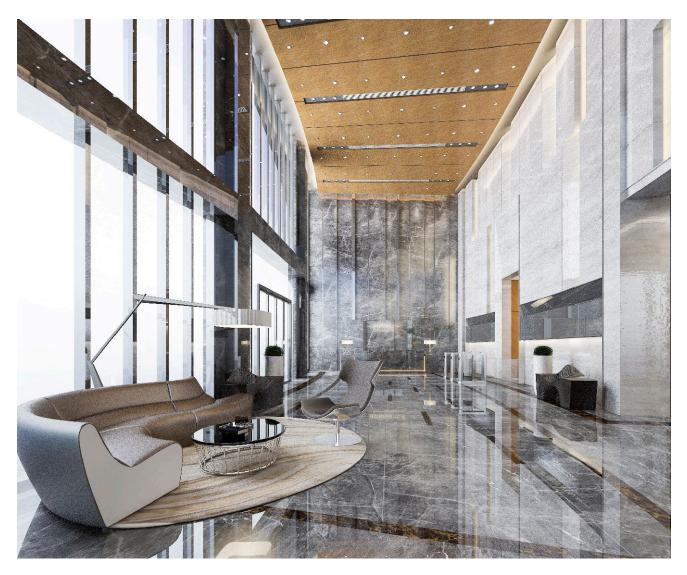
## Strength of Our **Supply Chain**



With one factory in **Italy**, one in **Saudi Arabia**, a warehouse in **UAE**, world's best artisans, latest equipment and machinery, we offer.

100%
Original Products
Unmatched Finishing
100%

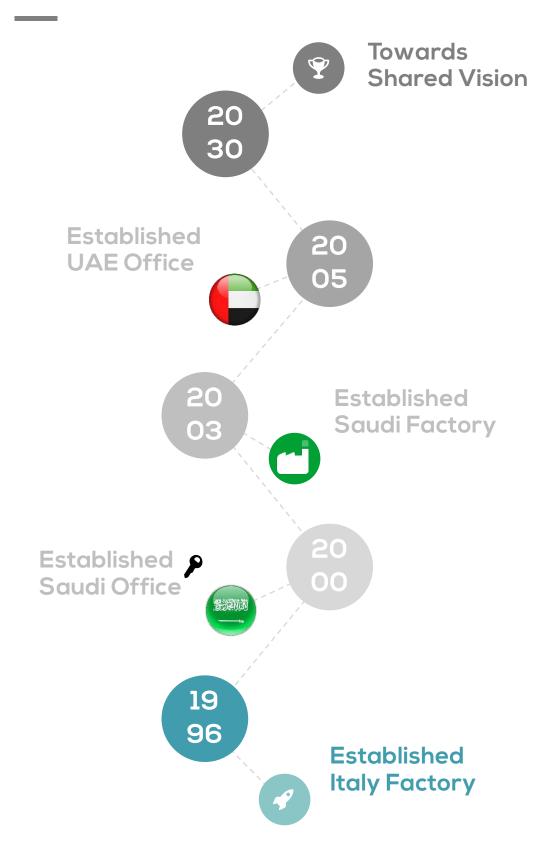
### THE **MOST** INNOVATIVE



In 2016, **UNIMAR** received an award from the Government as the most innovative company in Saudi Arabia in the natural stone sector. A part of our business is transforming raw stone into unique and exclusive products by combining proprietary technology and techniques with the expertise and human touch of our team of artisans. An indelible bond with the quarries, just a stone's throw away from our headquarters, together with obsessive attention to detail and an innate ability to anticipate and reinterpret design trends are the characteristics which have long distinguished Unimar from others - we set the global benchmark when it comes to innovation in construction, fit out and interiors.

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## COMPANY



#### UNIMAR LINE OF BUSINESS



CONSTRUCTION. FIT-OUT.INTERIOR

"The alternative to good design is always bad design. There is no such thing as **no design**."

- ADAM JUDGE

## Largest **Stone**Manufacturer & Suppliers.



Unimar is one of the Middle East' largest and most experienced stone manufacturer and suppliers.





Its ability to complete the most challenging civil construction, interior and fit-out projects is backed by one modern factory in **Italy** and one in **Saudi Arabia** - both equipped with state-of-the-art machinery and latest equipment.



#### Our major work

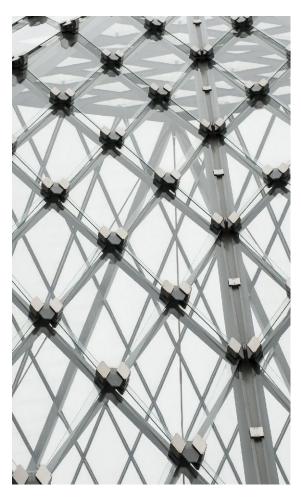
Capabilities include construction of buildings, renovations, fit-out, interior designs and general contracting. We do it all from railway stations to skyscrapers to luxury palaces to commercial projects, we are here to turn your next project into success.



#### Our experience

includes building and renovating skyscrapers, community centers, public sector buildings, private villas and

presidential palaces in addition to commercial and office space development.



#### **Partnering**

with Unimar provides

you with a highly credible contractor who is ethically responsible,

cost-conscious, and innovative.

## Largest **Stone**Manufacturer & Suppliers.

#### Unimar

Is one of the Middle East' largest and most experienced stone manufacturer and suppliers. Its ability to complete the most challenging civil construction, interior and fit-out projects is backed by one modern factory in Italy and one in Saudi Arabia - both equipped with state-of-theart machinery and latest equipment.

#### Our experience

includes building and renovating skyscrapers, community centers, public sector buildings, private villas and presidential palaces in addition to commercial and office space development.

#### Our major work Capabilities include

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### Partnering With Unimar provides

you with a highly credible contractor who is ethically responsible, cost-conscious, and innovative.



## **Unimar** is one of just a very few companies in the GCC who can deliver a Total Look environment encompassing surfaces, bathroom products and home decor pieces - all in beautiful natural stone.

## Total **look** design.

We focus on a selective range of stones which create an elegant, versatile and consistent color palette across products designed, manufactured, tested and certified to guarantee absolute client satisfaction.





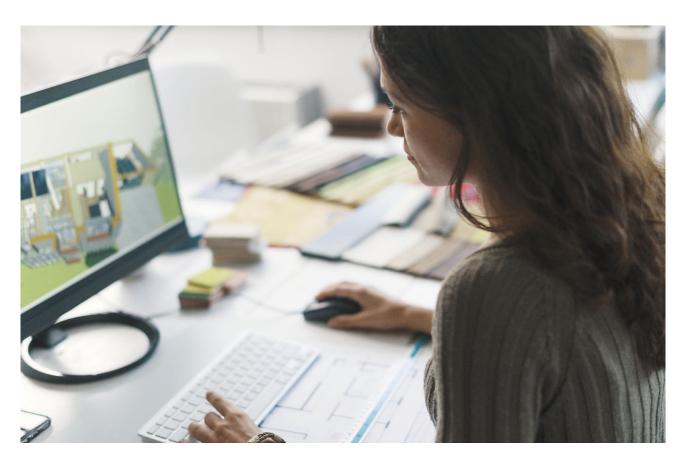
#### Bespoke **360** degree solutions.

Our goal is to ensure that each and every client choose **Unimar** products and so we are with you every step of the way.



## Innovative solutions.

From offering design and engineering expertise through to providing guidance about installing, treating and caring for your stone. Every product is accompanied by the installation team.

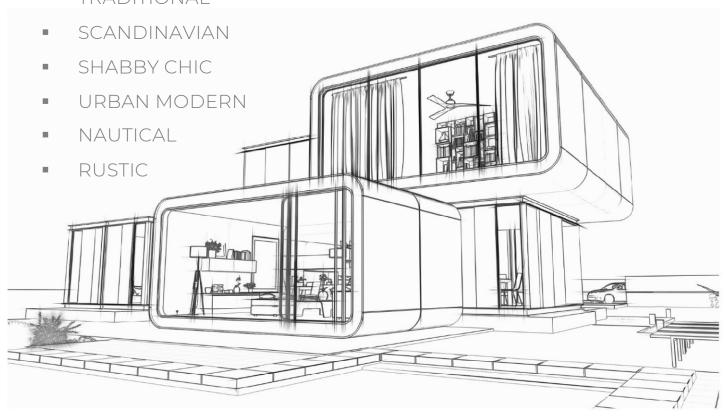


## **Unimar**Concepts

- BOHEMIAN
- CONTEMPORARY
- FARMHOUSE
- FRENCH COUNTRY
- INDUSTRIAL
- MID-CENTURY MODERN
- TRADITIONAL

Our designers sit down with you and produce a design concept. If you have something in mind, we discuss it in detail i.e., your inspirations, objectives, surroundings, available space etc.

Our goal is to understand your desired outcome based on several factors. Then, we incorporate our skills and knowledge to turn your visions into a design.



Visualizing is the first step to achieving something great.

## **Unimar** design

"Design adds value faster than it adds costs."









The design phase for any residential or commercial project is especially important because we want to ensure that every decision being made maximizes the return on your investment.

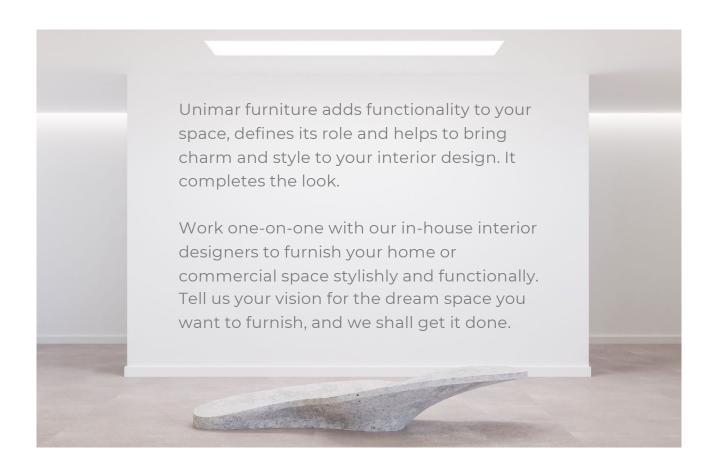
## **Unimar**Fit-Out.

We cover **360** degrees of activities including the installation of the floors, ceilings, partitions, and furnishings.

Our additional building services include cabling, wiring, internet connectivity, and communication arrangements.



## **Unimar** Finishing.



## **Unimar**Contracting

Unimar is at the forefront of the building contracting and has successfully participated in hundreds of projects in last 25 years.





We understand the importance of partnering with the best-in-class subcontractors and material suppliers to make sure that our patrons can build the projects of their dreams.



Encouraged by Unimar's initial success as Marble and Granite suppliers, we deliver construction related projects in the entire Middle East.







The hard work and experience of our team has turned **Unimar** into a name alternative to timely and perfect project delivery.

#### Coeur of good design

When asked, "How the company evolved from a **simple** stone processor to an international **brand**?"

"Innovation is at the Coeur of good design, it's in our DNA."

Declares **Talal Mansour**, CEO Unimar Group

## **Marbles** and Granite Division







We create natural stone designs that gives character and personality to your heart's spaces.



**LIMESTONE** 

The natural beauty



**GRANITE** 

The hardest stone

Only diamond is harder than granite.

## Transforming natural stones.





**TRAVERTINE** 

Brushed by sulphureous gases



ONYX

Precious and striking look-throughs

The Greek used to call it "Shining Stones"



**MARBLE** 

We shape and process marble, with love and respect for the noblest of raw materials, combining art and craftsmanship with the careful use of cutting-edge technology. We specialize in creating one-of-a-kind artistic works in stone, marble, and granite. Our destiny is etched with a prestigious mission to transform every natural stone into an authentic masterpiece of art.









Made in Italy has become a global brand. Everyone loves about Made-in-Italy. Why do you think is that and where does Unimar fits into that? Well! Because we embody great design in all its senses.

Unimar is a proud contributor in making Italy a global brand by supplying top quality products, high-end designs and large-scale project deliveries. That is why we have our share of the love that Made-in-Italy gets.

#### 1st Choice Stone & 2nd Unimar









Natural stone is incredibly hardwearing - think of famous buildings or sculptures in the world. Why natural stone, because:

- A premier building material as it reflects unique character, stability, and grandeur.
- It comes from the earth, from ecofriendly compositions as natural choice.
- It can't be mimicked, manufactured, or faked.

## **Unimar** Technology

Natural stones are not a mass market product, and our approach is very much quality oriented. To conserve the natural stone and even enhance its features, we have sophisticated machines and power tools:





- Waterjets & CNC Router
- Rollform Production Lines
- Plasma & Laser Cutting Machines
- Marble Granite Polishing Machines
- Monowire Block Cutting Machines
- Multiwire Gangsaw Multi-wire Saw Machines
- Multi-lade Gang-saw Machines
- Marble Stone Granite-cutting Machines
- Balustrade Column Lathe Machines

### The Human **Touch**

In today's world of mass-production, it is difficult to find the balance between increased demand for natural stone products and the hand-crafting artisans' approach? Robots could never ever replace the human touch when it comes to carving stone.



Some of our artisans have been with us for 17 years. For them there is no more secrets in stones and no defeat can escape them. Every single piece is checked and finished by hand.

#### Natural Stone Council **Certification**

Architects and designers' trust on Unimar establishes that they value our certifications, and it is a key differentiator for our natural stones.



You can now use our granite and marble as a qualified material for either your LEED or Living Building Standard applications which has brought us such important jobs throughout Middle East and Europe.





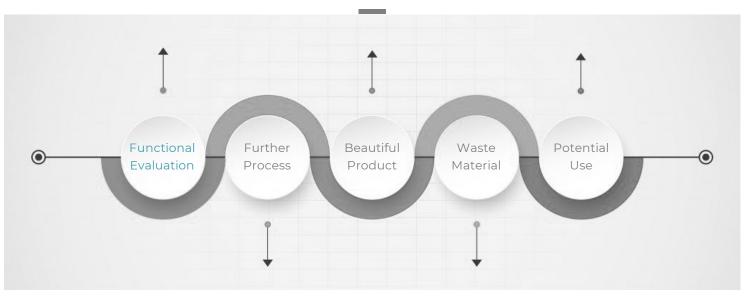
# **Salute** to the Artisans and Designers

With the support and dedication from employees at every level of the company, we've been successful in expanding supplier diversity in many aspects, including traditionally challenging areas such as construction, legal and professional services. Our long-standing philosophy is that our suppliers must provide high-quality goods and services at competitive prices.



Using the best materials and enhancing their qualities is the craftsmanship of our experienced artisans.

## Innovation is at the heart of **Unimar**









Commercial Blocks



Polished Slabs

20 08 In 2008, we started to think that we were producing beautiful products, and we were also producing a tremendous amount of waste. We started developing more sustainable practices within our workshop, and started to develop new ways to use scrap material. In the nineties, the minimalism trend began to gain popularity, we were one step ahead of the game, that time.

Besides experience, I would say it's our ability to combine design and functionality, to create timeless products.

# ASTM International Codes and Standards of Practice

**Unimar** is fully compliant to ASTM International Codes & Standards of Practice:

ASTM C170-90: Standard Test Method for Compressive Strength of Dimension Stone

ASTM C880-96: Standard Test Method for Flexural Strength of Dimension Stone

ASTM C1242-93: Standard Guide for Design, Selection and Installation of Exterior Dimension Stone Anchors and Anchoring System

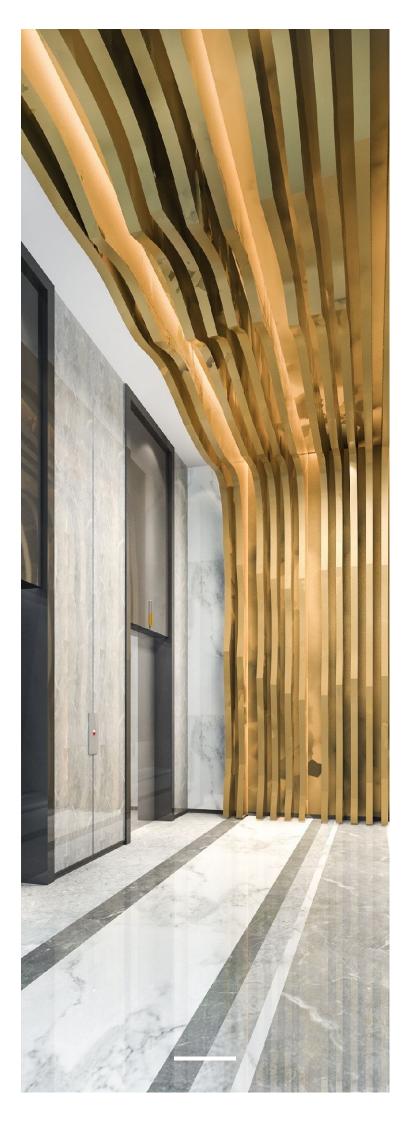
DIN 1053-1: Masonry Part 1: Design and Construction

BS 8298: Design and Installation of Natural Stone Cladding and Lining

ASTM C503-96: Standard Specification for Marble Dimension Stone

ASTM C615-96: Standard Specification for Granite Dimension Stone



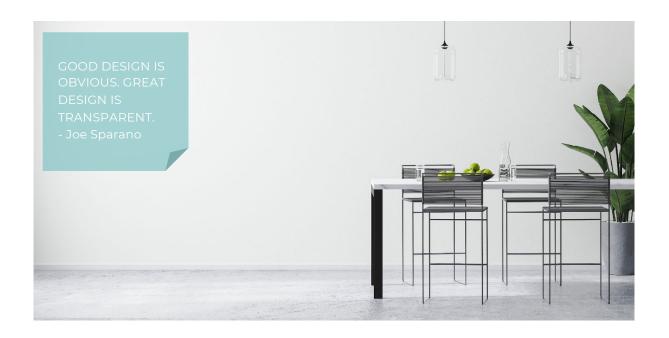


### Fit-out & Interiors

"EVERYTHING IS **DESIGNED.**FEW THINGS ARE **DESIGNED WELL**"

-BRIAN REED

## Unimar design studio.



Our products look beautiful because our designers focus on simplicity and usability. The criteria of our success is not everything we put into projects, but by everything the user gets out of it.

Over the years, we have built a very strong Unimar Design Studio having the same ethos of simplicity, elegance and innovation. Our open and inclusive approach towards collaboration is unique to the construction industry. Our flexible and responsive teams allow us to deliver innovative, creative, award-winning spaces, on time and within budget. Our design team can guide you through the whole process including building and workplace appraisals. We work closely with you to establish a design tailored to your needs ensuring it looks good aesthetically but fulfils all functionally. We can also incorporate the integrated technical design of the mechanical and electrical services alongside a detailed drawing package.





We use 3D animated views enabling our clients to effectively walk through the space that is being proposed. This way, our clients can be certain about the final design and their expectations can be fully met.



With the help of Advanced Design, Geospatial, and Visualization Technologies, we enable clients to test different themes, concepts, products, colors and textures in a virtual environment.

# From Finest Marbles to Fit-out and Interior



## From natural stone processing, Unimar later-on grew into full-service fit-out, interior design, civil and general contracting company delivering hundreds of projects from around the Middle East. Our operations rely on leading designers,

consultants and inhouse teams, to deliver outstanding projects.

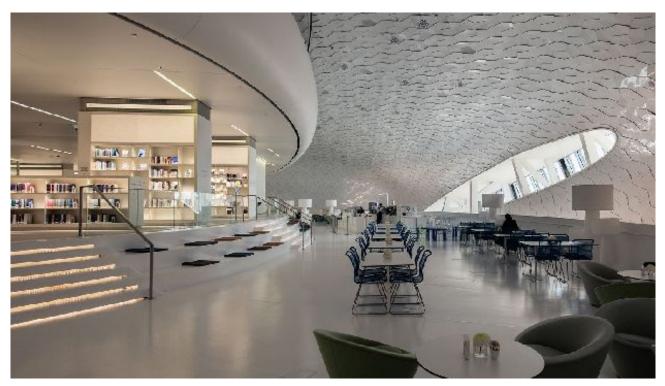
#### Unimar

business started in 1996 – more than 25 years ago. Secondgeneration is warming up to take charge, to keep the promise of quality and customer service.

### Unimar Fit-out Interior **Design**

**Unimar** fit out, interior design and MEP contracting unit was established recently. We specialize in full turnkey interior fit out, design and MEP services within the commercial offices, workspaces, educational, healthcare, leisure, and hospitality.

With expertise spread across two decades in all types of civil, MEP, construction supplies and cross-country partnerships, Unimar has the ability to manage and complete all sorts of projects regardless of size.

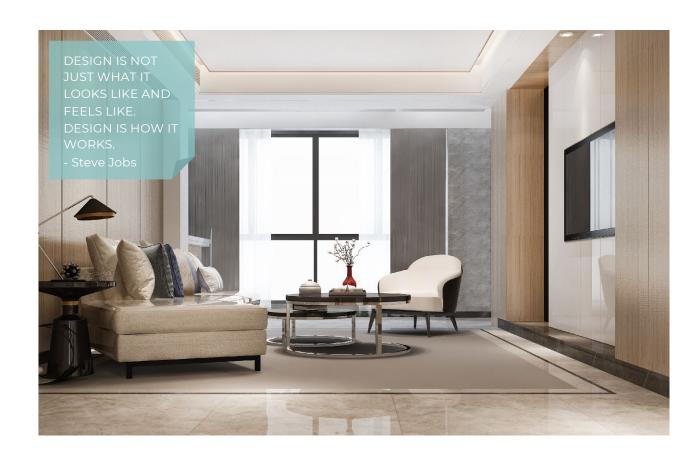


There is no such product as more beautiful, aesthetics are always subjective. But some stones are so simple and classical, they take your breath away.

# Unimar Principles of Fit-out & Interior **Design**

- Indoor air quality
- Thermal comfort
- Use of natural light
- Lighting
- Acoustics
- IT/Wi-Fi connectivity
- Breakout space
- Collaboration
- Flow and circulation

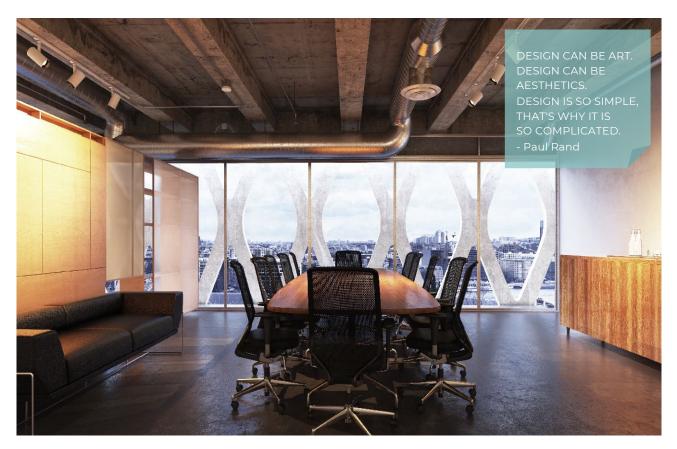
- Group project work
- Quiet space
- Amenity
- Low toxicity finishes
- Energy management
- Waste and recycling systems
- Use of recyclable materials
- Water management systems
- Records & information management



### Your lasting **Impression**

Mesmerizing office fit-out and design can impress your clients and business partners, helping you convey a sense of dependability, strength, creativity, and success.

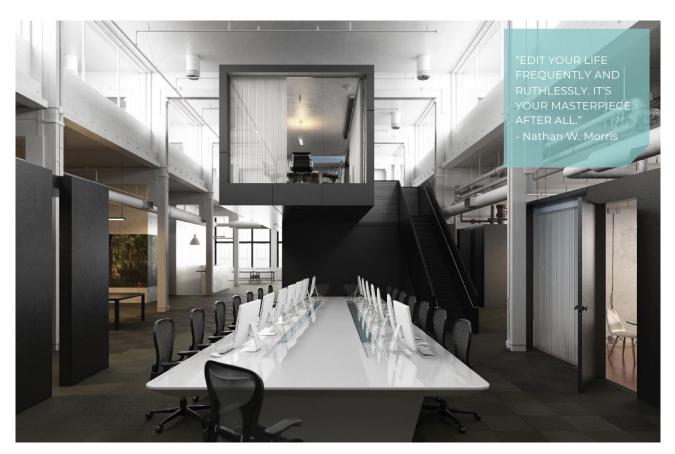
So, office hygiene, organization, and design all play an important role in making the strong first impression.



## **Creative**space management

Space management is the process of controlling and managing space with proper planning and designing. Managing the space with planning will help to optimize the utilization of the floor space without wasting it.

Effective space management focuses on People, Places, and Processes. At a high level, the management of your space inventory includes tracking and maintaining your space and occupancy information



### The beauty of contrast







## Bathroom design.

"HAVE NOTHING IN YOUR HOUSE THAT YOU DO NOT KNOW TO BE USEFUL, OR BELIEVE TO BE BEAUTIFUL." -William Morris

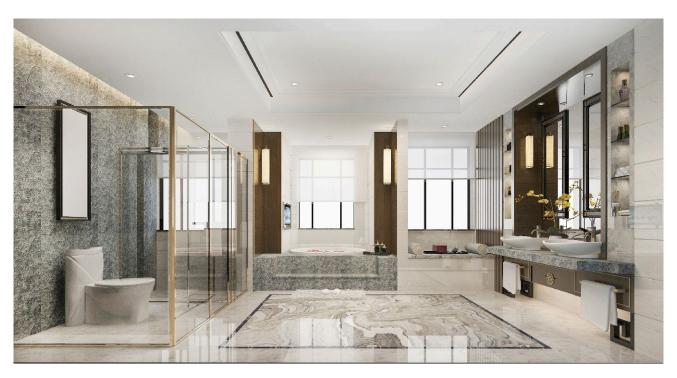


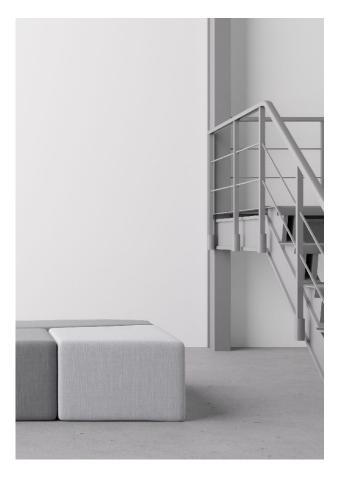


## Stones at their beauty.

#### **Emma Scheib**

"Having a simplified, uncluttered home is a form of self-care."





Space planning ensures a room can be used to its maximum potential. The process ties the beauty and comfort of a space together. Without space planning, you can end up with a poorly designed space that is awkward and even frustrating to be in.





## Dining room.

"EDIT YOUR LIFE FREQUENTLY AND RUTHLESSLY. IT'S YOUR MASTERPIECE AFTER ALL."

-Nathan W. Morris



### boardroom







"THE ABILITY TO SIMPLIFY MEANS TO ELIMINATE THE UNNECESSARY SO THAT THE NECESSARY MAY SPEAK."

- Hans Hofmann

#### Construction







Design.

Aesthetics.

Function

"DESIGN BRINGS CONTENT INTO FOCUS; DESIGN MAKES FUNCTION VISIBLE"

-BRIAN REED

## The **ART** of

### living well







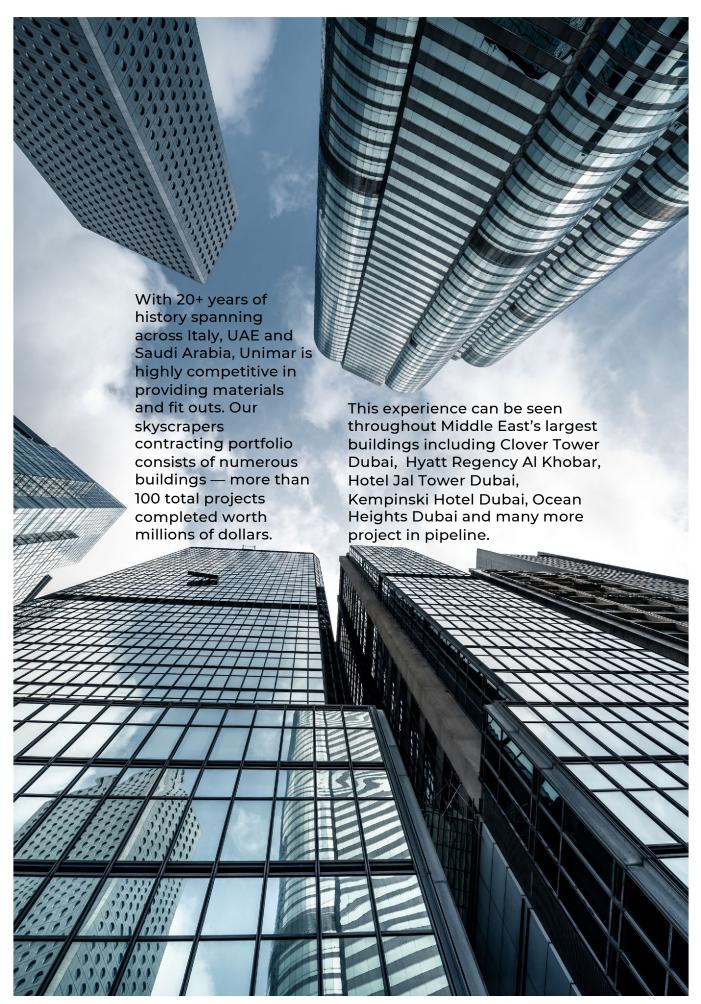






## Residential & Commercial Projects

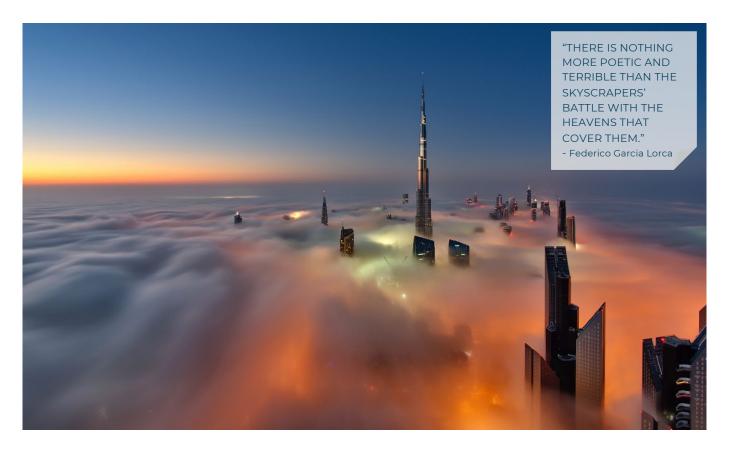
Skyscrapers
Infrastructure
Community



### Talk to **heavens**

We live in an era where high-rise buildings are directly associated with luxury and stature. The skyscrapers also gives you the experience of living close to the sky with cleaner air and unobstructed scenic views.

Homes on higher floors tend to have a more open and airier feel, with plenty of natural light and none of the congestion usually associated with homes in low-rise buildings.



### Grand Hyatt Al-Khobar

A boldly designed striking hotel situated in Al Khobar KSA most envious location in Al Olaya District.





### Saudi Fransi

#### Bank Head Office

The bank's head office in Riyadh - an iconic building, worthy of bank's image having a network of over 120 branches, employing over 3,000 staff.



### Riyad bank

#### Head Office

In Riyadh Kingdom of Saudi Arabia, office to the top leadership for one of the largest financial institutions in the Middle East.

COMPLETED: 2004 RIYAD BANK HEAD OFFICE LOCATION: BANK'S STREET, RIYADH, KSA



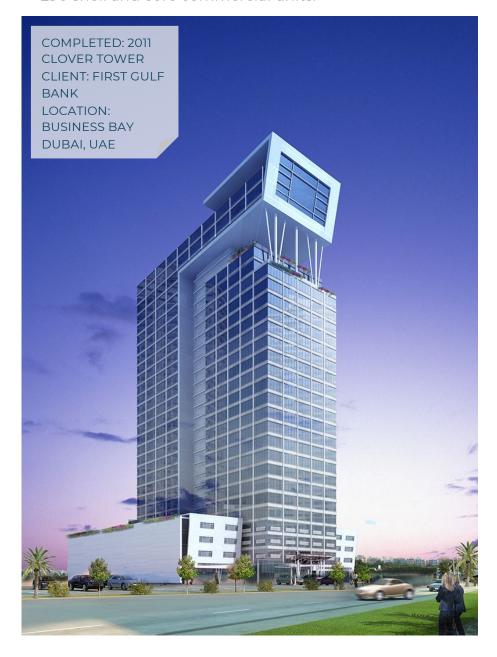
### Kempinski Hotel

Award winning five-star hotel, in the heart of Dubai, directly connected to the world-class Mall of the Emirates. It offers spectacular views of Dubai's skyline, with unique Chalets overlooking the incredible slopes of Ski Dubai.



### **Clover** Tower

One of the many prestigious commercial developments in Dubai, it has a ground floor, 3 podium levels and 25 additional floors, housing 290 shell and core commercial units.



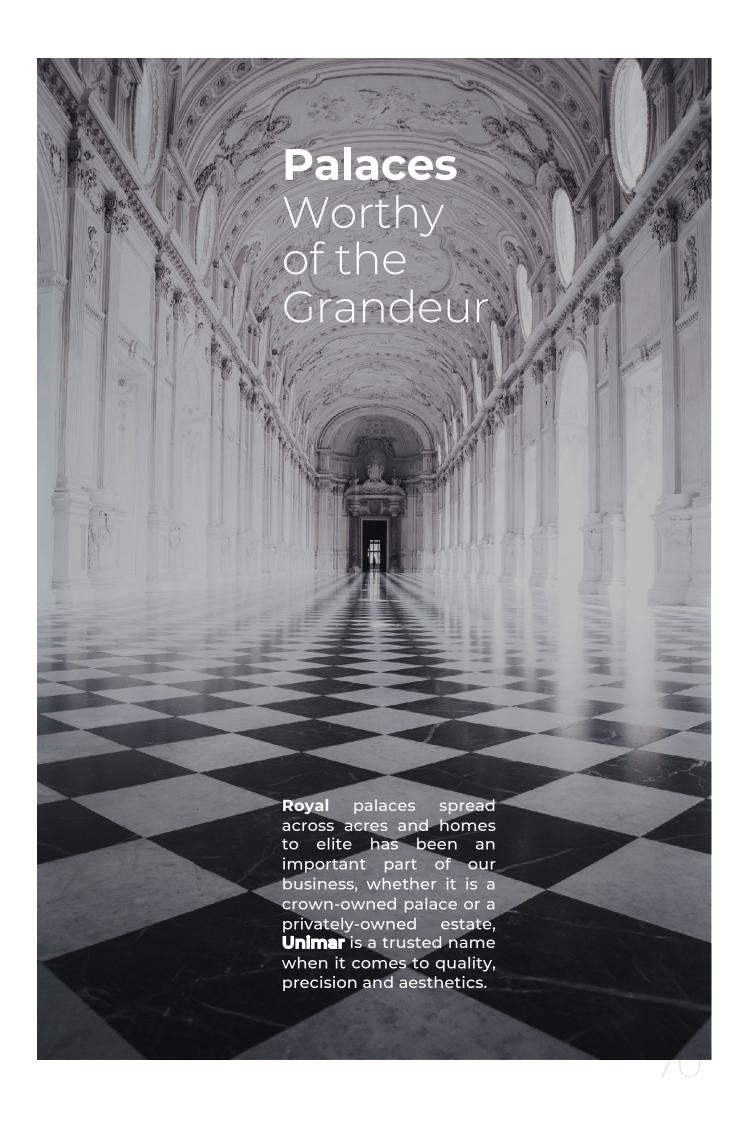
### Ocean Height



A supertall residential skyscraper, 310 m tall with 83 floors, it was designed by Andrew Bromberg of Aedas.







### Private **Villa**

"Grandeur and beauty are so very opposite, that you often diminish the one as you increase the other. Variety is most akin to the latter, simplicity to the former." - William Shenstone



### Private Palace

"You can design and create and build the most wonderful palace in the world. But it takes people to make this dream a reality." – Walt Disney





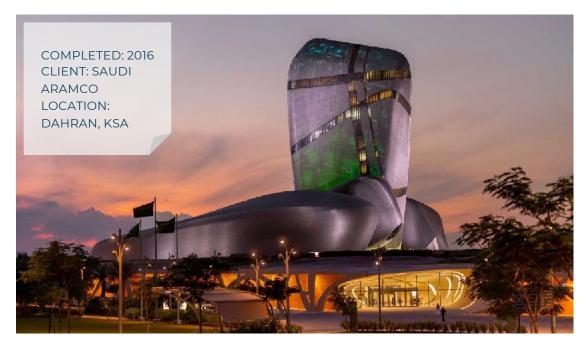
### Saudi **Railway**

Involved in the construction of 6 SAR Railway North Train Stations - an ambitious project of Saudi Arabia's Public Investment Fund (PIF).



### King Abdulaziz Center for World Culture

Also known as Ithra, it is situated in Dhahran, Saudi Arabia - a corporate social responsibility initiative by Saudi Aramco, with a focus on culture, learning and cross-cultural activities.

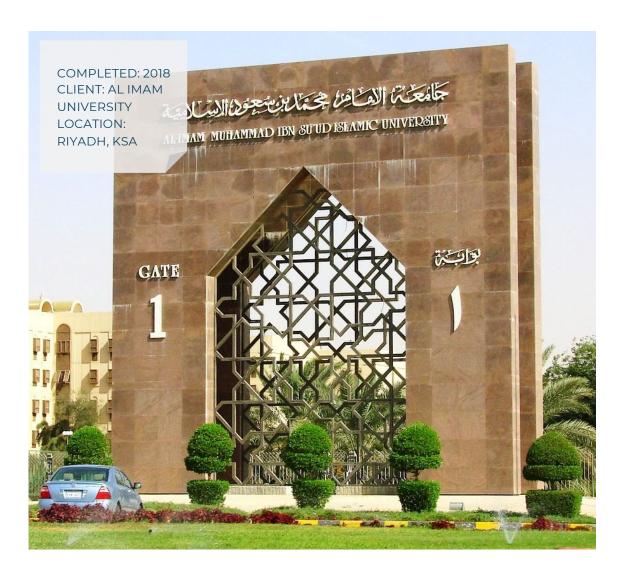






### King Abdulaziz Center for World Culture

One of the major state comprehensive academic institutions offering Islamic, humanities, sciences, engineering and medicine programs to keep pace with the World.



### King Fahad Medical City

At a cost of \$633 million, a medical facility in Riyadh, Saudi Arabia, consisting of four hospitals:

- The Obstetrics & Gynecology Hospital
- The Specialist Hospital
- The Rehabilitation Hospital
- The Pediatric Hospital



### King Abdulaziz Center for World Culture

Also known as Ithra, it is situated in Dhahran, Saudi Arabia - a corporate social responsibility initiative by Saudi Aramco, with a focus on culture, learning and cross-cultural activities.







### Royal Tulip **Sharma**

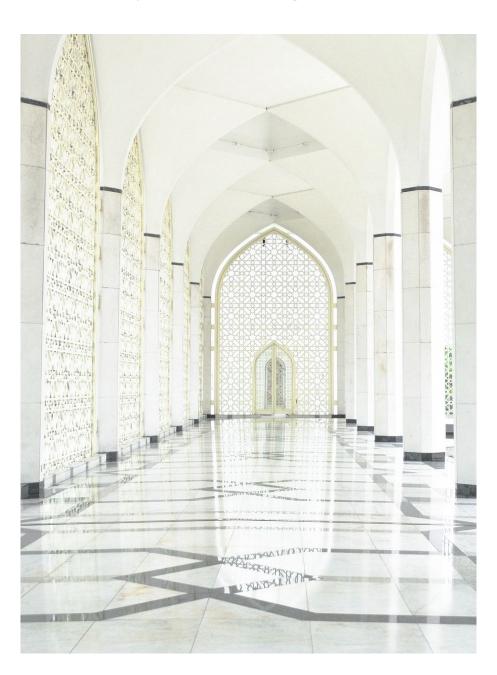
The first of several new mega-projects undertaken by Saudi Arabia, this pristine project is located on the serene shores of the red sea in the town of Sharma, Tabuk region.



## A Beautiful **Mosque**

A center of authority for the Muslim community where Muslims gather to perform their religious as well as temporal duties and obligations.

COMPLETED: 2018 CLIENT: SAUDI ARAMCO LOCATION: RIYADH, SAUDI ARABIA



### **Unimar** Team Our Rain Makers





Our people are behind our solid reputation. Our goal has always been to grow the company without compromising the people inside.



# Unimar **People**



The key to our success lies in finding people who share our values. More than anything, we want people to have a sense of belonging. To me, this is the mark of a successful venture. The human aspect is very relevant when we talk about craftsmanship because it's not only skills that we get, but also hearts – this helps us build a lovely culture. Despite our achievements in the art of designing, our vision for Unimar looks far in the future, where people won't just support brands because of their products, but because they share their values.





### To Unimar **Team**

#### Dear All

Thanks for being with us and making Unimar a name of quality and trust. Our silver jubilee celebrations were not possible without your support. Generally, dreaming is the first step to achieving something. Well, I am dreaming of a company that leads the design scene at an international level.



### Reach **Us**

A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart.

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